# 

Title block is Flush Right –

This Is the PPIM 2025 Style Sample with Specs: Style Is Capitals for Nouns and Verbs

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1ABC Corp., 2XYZ Ltd.



Organized by

A red and white sign with white text

Description automatically generated

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**Abstract**

*2-line Drop Cap here*

*Header is 10pt Goudy Old Style*

B

ody text is 11pt Goudy medium. Note the first letter of the text is a Drop Cap descending 2 lines. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

*Body is 11pt Goudy Old Style*

Page margins are 1.25” right and left; .98” top and bottom. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

Why do we use it?[level 1 heading is 14pt Goudy bold. 2 lines above, 1 line below]

Headings should be sentence style with only the first word capitalized. It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page editors now use Lorem Ipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy. Various versions have evolved over the years, sometimes by accident, sometimes on purpose (injected humour and the like).

**Where does it come from?**  [level 2 heading is 12pt Goudy bold. 1 line above & below]

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 1.10.32 and 1.10.33 of "de Finibus Bonorum et Malorum" (The Extremes of Good and Evil) by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance. The first line of Lorem Ipsum, "Lorem ipsum dolor sit amet..", comes from a line in section 1.10.32.

Paragraphs are block style, with an extra line between paragraphs instead of an indent at the beginning. The standard chunk of Lorem Ipsum used since the 1500s is reproduced below for those interested. Sections 1.10.32 and 1.10.33 from "de Finibus Bonorum et Malorum" by Cicero are also reproduced in their exact original form, accompanied by English versions from the 1914 translation by H. Rackham.

**Why do we use it?**  [level 3 heading is 12pt Goudy bold. 1 line above]

*footer is 11pt Goudy Old Style*

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page editors now use Lorem Ipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy. Various versions have evolved over the years, sometimes by accident, sometimes on purpose (injected humour and the like).

**Where can I get some?**

There are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration in some form, by injected humor, or randomized words which



**Figure 1.** Sample figure. Place caption below figure.

**Table 1.** Sample table – place title above table

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Col 1** | **Col 2** | **Col 3** | **Col 4** | **Col 5** |
| Row 1 | red | yellow | green | blue | white |
| Row 2 | black | purple | gray | amber | aqua |
| Row 3 | gray | tan | violet | magenta | cyan |
| Row 4 | blue | purple | gray | black | tan |
| Row 5 | aqua | black | red | cyan | gray |
| Row 6 | yellow | amber | green | black | purple |
| Row 7 | green | white | yellow | tan | red |
| Row 8 | white | aqua | blue | amber | black |