

# SPONSORSHIP AND EXHIBITION PROSPECTUS



**February 12-16 • Houston**

**George R. Brown Convention Center  
and the Hilton Americas - Houston**

[ppimconference.com](http://ppimconference.com)

ORGANIZED BY



# CONTENTS

Welcome . . . . .	3	Water bottles . . . . .	19
About the event organizer . . . . .	4	Event handbook . . . . .	20
Exhibition space . . . . .	5	Exhibition guide . . . . .	20
Floorplan . . . . .	6	Delegate backpacks . . . . .	21
End-cap booth requirements . . . . .	7	Exhibition tote bags . . . . .	21
Attendance . . . . .	8	Pocket program . . . . .	21
Operator attendance 2020 - 2023 . . . . .	9	Aisle signage . . . . .	22
<b>Medal sponsorships</b>		Notepads and pens . . . . .	22
Platinum elite . . . . .	10	Lanyards . . . . .	22
Platinum #1 . . . . .	11	Escalator signage . . . . .	23
Platinum #2 . . . . .	11	Directional floor stickers . . . . .	23
Platinum #3 . . . . .	11	Directional footprints . . . . .	23
Industry innovation award . . . . .	12	Skybridge cling sponsor . . . . .	24
Gold . . . . .	13	Window clings . . . . .	24
Silver . . . . .	13	Digital signage options . . . . .	25
<b>Sponsorship items</b>		Pipeliners pub . . . . .	26
Receptions . . . . .	14	Column wraps . . . . .	27
Conference lunches . . . . .	15	Foyer ceiling banners . . . . .	27
Refreshment breaks . . . . .	15	Foyer floor clings . . . . .	27
Exhibition wifi . . . . .	16	Fast-track check-in screen . . . . .	28
Conference breakfasts . . . . .	16	Suite spaces . . . . .	28
Conference + training courses wifi . . . . .	17	Parking garage elevator signage . . . . .	28
Guest room key . . . . .	17	<b>Training course sponsorships</b>	
Technical sessions . . . . .	17	Course reception . . . . .	29
PPIM mobile app . . . . .	18	<i>Exclusively included with Platinum or Gold Sponsorship packages</i>	
Exhibition coffee sponsor . . . . .	18	Breakfasts (2) . . . . .	30
Conference coffee sponsor . . . . .	18	Lunches (2) . . . . .	30
Water station . . . . .	19	Breaks (4) . . . . .	30

# WELCOME

**Since 1989**, attendance at the annual PPIM Conference and Exhibition in Houston has grown from a few hundred to more than 3,500, including a commercial exhibition that began with a handful of specialized solution-providers and which now involves more than 170 companies and industry organizations from more than 25 countries.

In parallel with the demands for greater pipeline safety, reliability, and efficiency – and the explosive growth in the market for technologies to help meet those demands – PPIM has evolved to become the industry's primary forum for reporting new developments and field experience, and for showcasing the relevant tools and systems. It is the place where the needs of pipeline operators and the capabilities of service and equipment suppliers intersect.

Information exchange at PPIM is supported by a range of educational technical courses that take place in advance of the conference and exhibition. Led by a distinguished faculty including the world's top experts, the courses provide a foundation for well-informed inquiry and dialogue among industry colleagues, clients and contractors.

We take great pride in the fact that more than 60% of our conference participants are 'repeat attenders' and more than 90% of our exhibitors return each year. We hope you'll be among them at PPIM 2024 and look forward to seeing you there.

**BJ Lowe**

*Clarion Technical Conferences*

## 2023 SPONSORS



The image displays a comprehensive collection of logos from numerous companies operating in the oilfield services industry. The logos are arranged in a grid-like fashion across the page. They include well-known names such as Baker Hughes, Schlumberger, Halliburton, and Borealis, alongside many smaller, specialized firms like ACUREN, Denso, and Evident Olympus. The logos vary significantly in design, featuring a mix of colors, symbols, and typography that represent different segments of the oilfield services market.

## SUPPORTING ORGANIZATIONS



## EXHIBITION SPACE

**PPIM will attract** top decision-makers from the industry, providing you with a direct opportunity to discuss and showcase your products and services.

The receptions and all lunches, morning and afternoon breaks will be held in the exhibition area, ensuring you get high-quality traffic.

The price of an exhibition space also includes:

- 10 x 10ft pipe and drape, in white, blue and red
- Hanging identification sign with company and booth number
- Waste basket
- Your own page in the *PPIM Directory* available on the mobile App and PPIM website. See the box on the bottom of this page for details.
- NEW 3 single-session passes to the conference per exhibiting company. Each pass can be used for one morning or afternoon technical session
- 2 free booth worker registrations
- Lead-retrieval and data-capture system
- Unlimited free visitor passes for your clients and prospects.
- Unlimited free registrations for “visiting staff” from your company, at no additional charge. These are personnel from your company (or your affiliates) who may wish to visit the exhibition for a few hours instead of attending the entire time or working the booth, etc.
- Specially discounted package rate on these additional furnishings:
- 6ft table draped in white + two chairs – US\$75 if ordered by January 18, 2024

Electricity is not included in the booth price; directions for ordering will be included in the exhibitor manual.

### BOOTH SIZE

10 x 10ft Premium US\$ 5,600\*

10 x 10ft Standard US\$ 5,000\*

Spaces are available in 10 x 10 foot units.

*\*Rates are discounted 15% for each additional 10 x 10ft unit after 4 units.*

**To secure your exhibition space or sponsorship please contact  
Traci Branstetter at [traci@clarion.org](mailto:traci@clarion.org) or on +1 713 449 3222.**

### YOUR EXHIBIT SPACE BOOKING INCLUDES A LOT MORE THAN EXHIBIT SPACE!

All attendees will use the PPIM Exhibitors Directory to access Exhibitors' product, services and contact information. The Directory will be available online and through the PPIM App. As an exhibitor, you will have your own page in the directory, where you can upload:

- A summary description of your offerings, including contact information
- Product videos
- Whitepapers
- Brochures

**Legend:**

- sold premium space
- sold space
- available premium space
- available space
- pending

**EXHIBITOR LUNCH DINING AREA**

**DINING & RECEPTION**

**PIPELINE PUB LOUNGE**

**ENTRANCE**

# END-CAP BOOTH REQUIREMENTS

An End-Cap Booth is exposed to aisles on three (3) sides and composed of a minimum of two (2) 10ft (3.05m) x 10ft (3.05m) booths.

## DIMENSIONS

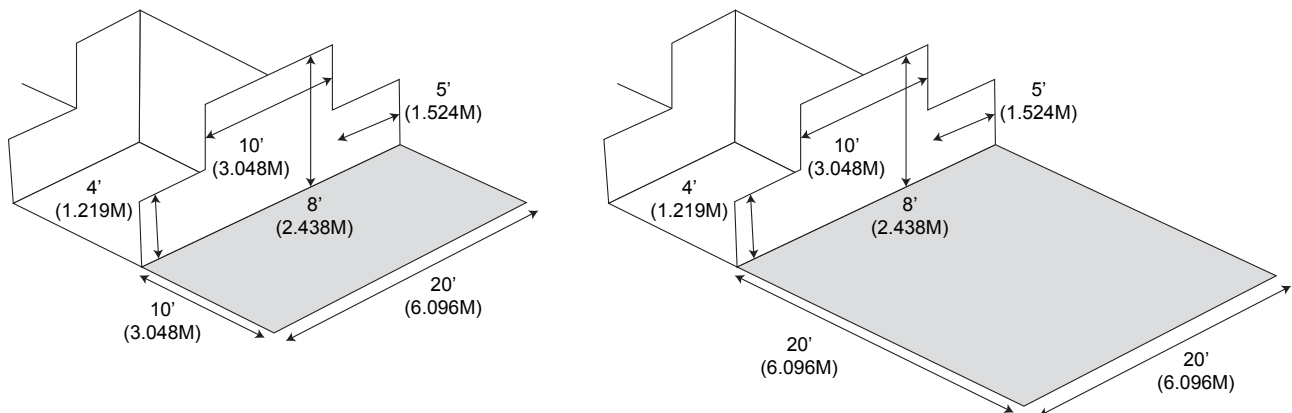
End-Cap Booths are 20ft (6.09m) wide and a minimum of 10ft (3.05m) deep.

## USE OF SPACE

The maximum back wall height of 8ft (2.44m), including signage, is allowed only in the 10ft (3.05m) center portion of the booth. A maximum height of 4ft (1.22m) is allowed on the two (2) 5ft (1.52m) 'wings', permitting adequate line of sight for the adjoining In-line Booths.

## OVERHEAD SIGNS

Hanging overhead signs are not permitted for End-Cap Booths; nor may any signage, etc. extend beyond the 8ft (2.44m) height restriction in the center 10ft (3.05m) or above the 4ft (1.22m) height restriction on the two (2) 5ft (1.52m) 'wings'. Requested exceptions to this rule will be considered on a case-by-case basis.

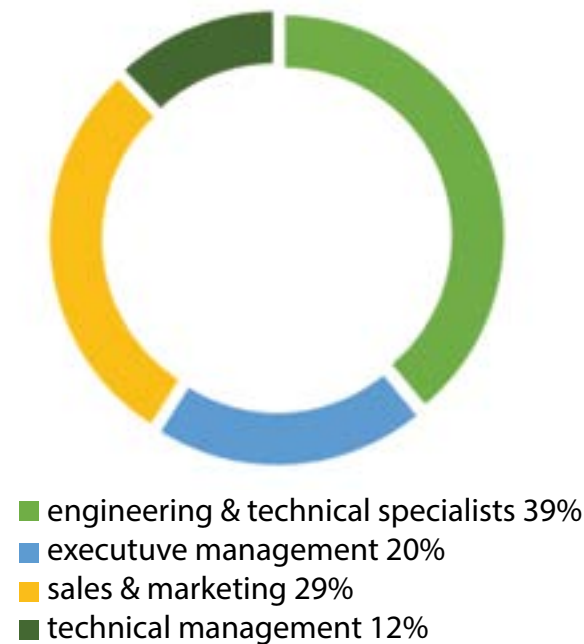


*\*The back 'wall' will consist of 10ft (3.05m) wide x 8ft (2.44m) tall pipe and drape. On each 5ft (1.52m) 'wing' there will be a 3ft (.91m) tall x 5ft (1.52m) wide pipe and drape. These regulations are based on guidelines developed by LAEE for use by its members.*

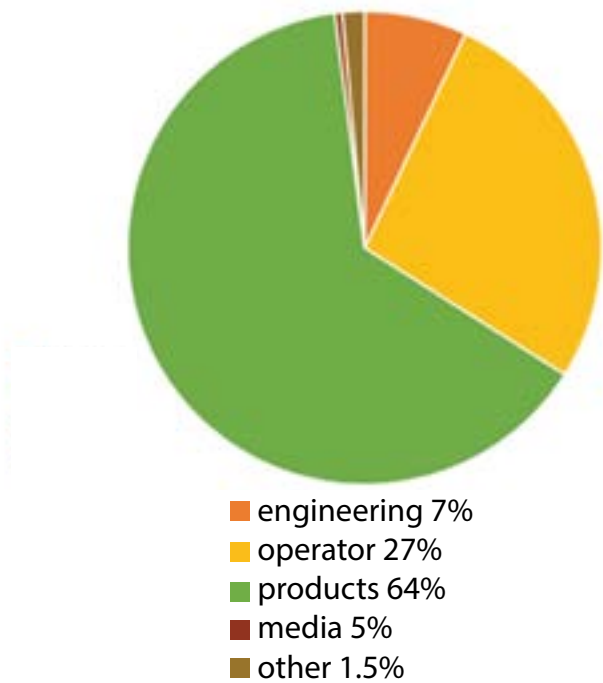


# ATTENDANCE

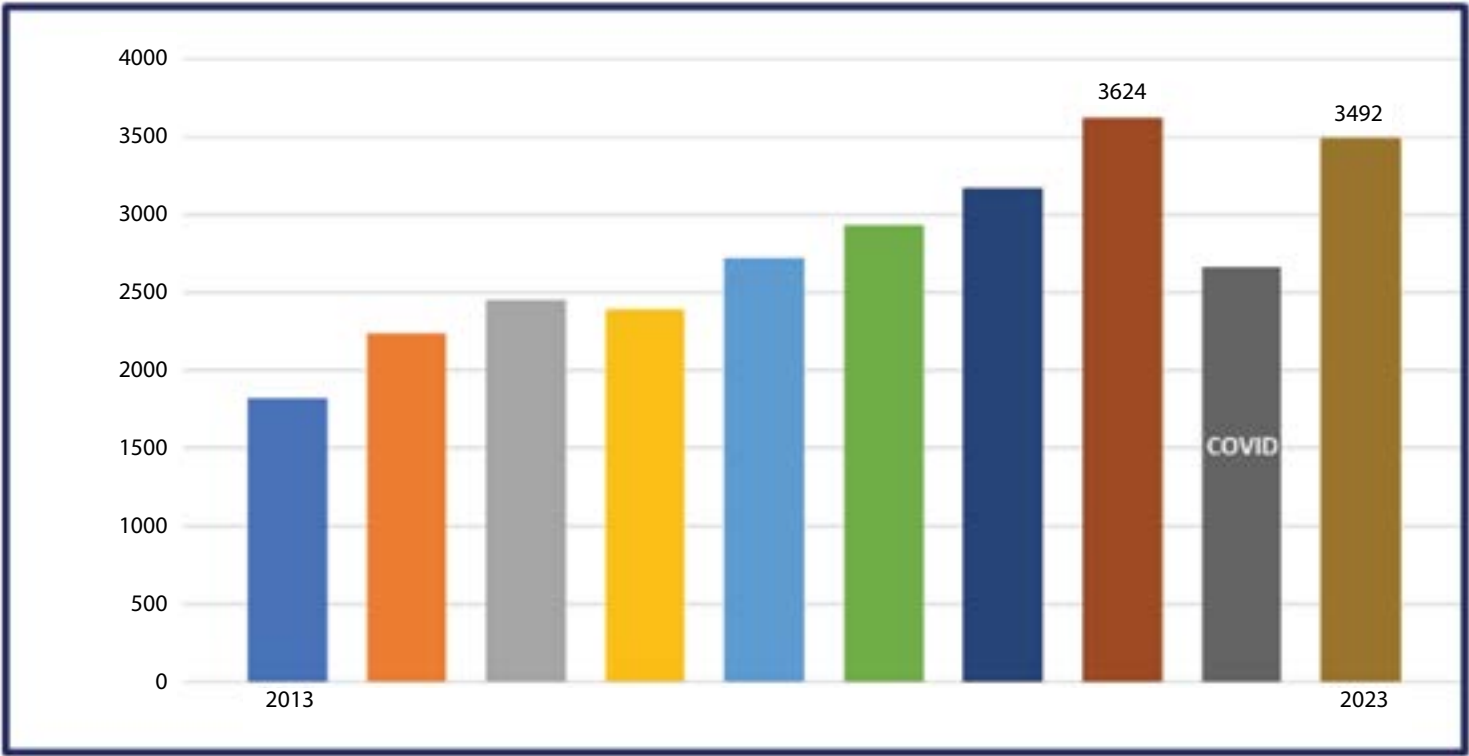
PPIM 2023 attendance by job function



PPIM 2023 attendance by company type



## PPIM GROWTH IN THE LAST DECADE





# OPERATOR ATTENDANCE 2020 - 2023

Aera Energy	CITGO	Evonik Corporation	Motiva	Sacramento Municipal Utility District
Allstream Energy Partners	Coastal Plains	Explorer Pipeline	MountainWest Pipeline	Salt Creek Midstream
Alyeska Pipeline Service Co	Colonial Pipeline	Expro Midstream	MPLX	Saudi Aramco
Amazonas SAC	ConocoPhillips	Exxon Mobil	Murphy Oil	Sempra Energy
Ameren Illinois	Consumers Energy	Flatrock Midstream	Narmada OffShore	Shell
American Midstream Partners	Converge Midstream	Flint Hills Resources	National Fuel Gas	SoCalGas
Amgas	Countrymark	Fluor Federal Petroleum	National Grid	Sonacal
Anadarko Petroleum	CPN Pipeline	FortisBC	NextEra Energy	South Jersey Gas
Andeavor Logistics	CPS Energy	GASCADE Gastransport GmbH	NIPSCO	Southern Chemical Solutions
Apache Corp	crescent midstream	GATE Energy	Nisource	Southern Company Gas
ARB Midstream	Crestwood Midstream	Genesis Energy	Noble Energy	Southern Star Central Gas
Associated Technology Pipeline	Crimson Midstream	Golden Pass Pipeline	Northern Natural Gas	Southwest Gas Corp.
ATCO Gas Transmission	Croatian Gas Center Ltd.	Grizzly Gas	NTS	Spectra Energy
Atmos International	Cypress Energy	Gulf South Pipeline Co	NuStar Energy	Sudeste
BASF	Dakota Gasification Company	Harvest Alaska Midstream	NW Natural	Summit Midstream
Bayou Midstream	DCP Midstream	Harvest Midstream	Occidental Oil & Gas	Suncor Energy
Berkshire Hathaway	Dominion Energy	Hawaiian Electric	OGP GAZ-SYSTEM S.A.	Superior Refining
BHE EGTS	DOPCO	Hess	Oklahoma Natural Gas	TAG
Bighorn Energy	DOQ Pipeline	Hidden Star Energy	Oldelval	Tallgrass Energy
Black Hills Energy	DOW	Hilcorp	Olin	Talos Energy
Bluewing Midstream	Driver Pipeline Company	Holloman Corporation	ONEGAS	Targa Resources
BNG Pipeline	DT Midstream	Holly Energy Partners	ONEOK	TC Energy
BOAR Pipeline	DTE Energy	Howard Energy Partners	Oxy Bravo Pipeline	TCEnergy Mexico
Boardwalk Pipeline	Ducoma	Husky Energy	OXY USA	Teren
BOE Pipelines	Duke Energy	Imperial Oil	Pacific Gas & Electric	TGN
Botaş Natural Gas	EagleClaw Midstream	Indian Oil Corp	Pacific Northern Gas	TGS
BP	Eastern Gas Transmission and Storage	Inter Pipeline	Pan American Energy SL	Tokyo Gas America
BPX Energy	Eastman Chemical	Interstate Energy	Parker IFG Oil & Gas	Trans Adriatic Pipeline
Brazos Electric Cooperative	Easton Energy	Iroquois Gas Transmission	Parkland Fuel	Trans Mountain
Bruce Power	Echo Canyon Pipeline	Kepler Oil & Gas	Parsons Federal	Trans-Northern Pipelines UGI Utilities
Bryan Texas Utilities	Enable Midstream Enbridge	Kern River Gas Transmission	PBF Energy	Transpetro
Buckeye Partners	Enbridge	Keyera Corp.	Pembina Pipeline Corporation	Underground Storage
Calpine Corp	EnCap	Keystone Energy Group	PEMEX	Union Gas
Calpine-CPN Pipeline	EnerCorp	Kinder Morgan	Peoples Gas	Valero
Canyon Midstream Partners	Energy Transfer	Koch	PETROBRAS	Vectren Energy
Caprock Midstream	EnergyFlo	Lavaca Pipeline	Petrobras Transporte	Vista Oil & Gas
Capstone Partners	Enervest Operating	LBC Houston	PETRONAS	Washington Gas
Carolina Gas Transmission	ENGTP	Litoral Gas	PFC Midstream	WBI Energy Transmission
Cenit Transporte	Eni Petroleum	Lyondell Basell	Phillips 66	We Energies
Cenovus Energy	EnLink Midstream	Magellan Midstream	Pipeline & Terminal Management Corp.	West Texas Gas
Cenozon	Enstor Gas	Marathon	Plains All American	Western Midstream
Centerpoint Energy	Enterprise Products	MarkWest Energy Partners	Plains Midstream Canada	Williams
Centurion Pipeline	EOG Resources	Martin Operating Partnership	Pt Sumber Petrindo Perkasa	Woodside Energy
Cheniere Energy	Epic Midstream	Meritage Midstream	QuarterNorth Energy	Wyoming Pipeline
Chesapeake Energy	Equitrans Midstream	Midcoast Energy	Questar Pipeline	Xcel Energy
Chevron	Esco Argentina S.A	MOL	Rangeland Energy	Xisema S.A de C.V
China Petroleum pipeline	Esso Petroleum Company Ltd	Momentum Midstream	Repsol	
Cía. Operadora de Gas del Amazonas	Eternal Energy	Morken Chile S.A.	Rosefield Pipeline	
		Morrison Energy		

# PPIM MEDAL SPONSORSHIPS

## PLATINUM SPONSORSHIP PLANS

**Show your leadership** in the pipeline industry with a sponsorship package that is tailored to your needs, giving you maximum impact for your budget. **The packages shown here are suggested.** You can combine the value of your space selection and branded items (see pages 14-30 to fill out the total value of the sponsorship). All prices are provided in US dollars.

### PLATINUM ELITE

**\$85,000**

#### SPONSORSHIP PACKAGE ENTITLES YOU TO:

- Four Premium exhibition spaces
- Two complimentary conference delegate registrations
- Unlimited complimentary exhibition staff registrations
- Tuesday evening reception- includes recognition of sponsorship in the exhibition hall, signage, custom napkins, tabletop signs, and your company branding on lit bar fronts around the hall.
- Selection of one of the Training Course hospitality sponsorships listed on page 30
- The benefits from the sponsorship items you have chosen (up to \$5,000), as listed on pages 14-29
- Special Platinum Elite Sponsor ribbon affixed to your name badge
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.



#### REASONS TO SPONSOR

1. Achieve industry recognition by being associated with a prestigious, high-profile and informative event
2. Year-round exposure with your videos in the PPIM Solutions Gallery, available exclusively to sponsoring companies
3. Get the inside word on what is happening in the pipeline industry
4. Show that you support development of the pipeline industry
5. Improve your brand recognition and image
6. Generate new leads by networking
7. Create new partnerships and alliances
8. Strengthen your position as a market leader in the pipeline industry

*All sponsorship options are subject to being taken up in good time by the sponsor. In the event of a sponsor confirming a date at which it is no longer possible to entirely fulfill obligations, the event organizer is under no obligation to make good any obligations or offer any discounts, unless specifically agreed beforehand in writing. All sponsorship options are subject to the sponsor taking any and all actions required in taking up opportunities. Sponsor shall have no recourse in the event that they fail to take advantage of any opportunities available. **DEADLINE: All artwork for branded items must be received by December 5, 2023.***

## PLATINUM #1

\$60,000

### SPONSORSHIP PACKAGE ENTITLES YOU TO:

- Four Premium exhibition spaces
- Two complimentary conference delegate registrations
- 20 complimentary exhibition staff registrations
- Wednesday evening reception- includes recognition of sponsorship in the exhibition hall, signage, custom napkins, tabletop signs, and your company branding on lit bar fronts around the hall.
- Selection of one of the Training Course hospitality sponsorships listed on page 30
- Special Platinum Sponsor ribbon affixed to your name badge
- Recognition of sponsorship on digital signage around the event
- Recognition on the event website including company logo and link to your website.



*All sponsorship options are subject to being taken up in good time by the sponsor. In the event of a sponsor confirming a date at which it is no longer possible to entirely fulfill obligations, the event organizer is under no obligation to make good any obligations or offer any discounts, unless specifically agreed beforehand in writing. All sponsorship options are subject to the sponsor taking any and all actions required in taking up opportunities and a sponsor shall have no recourse in the event that they fail to take advantage of any opportunities available.*

## PLATINUM #2

\$45,000

### SPONSORSHIP PACKAGE ENTITLES YOU TO:

- Four Premium exhibition spaces
- Two complimentary conference delegate registrations
- 15 complimentary exhibition staff registrations
- The benefits from the sponsorship items you have chosen (up to \$15,000), as listed on pages 14-29
- Selection of one of the Training Course hospitality sponsorships listed on page 30
- Special Platinum Sponsor ribbon affixed to your name badge
- Recognition of sponsorship on digital signage around the event
- Recognition on the event website including company logo and link to your website.

## PLATINUM #3

\$45,000

### SPONSORSHIP PACKAGE ENTITLES YOU TO:

- Four Premium exhibition spaces
- Two complimentary conference delegate registrations
- 15 complimentary exhibition staff registrations
- The benefits from the sponsorship items you have chosen (up to \$15,000), as listed on pages 14-29
- Selection of one of the Training Course hospitality sponsorships listed on page 30
- Special Platinum Sponsor ribbon affixed to your name badge
- Recognition of sponsorship on digital signage around the event
- Recognition on the event website including company logo and link to your website.



## PPIM 2024 INDUSTRY INNOVATION AWARD

The Innovation Award is aimed at shining a light on innovation in the pipeline integrity industry. All PPIM exhibitors are eligible and are invited to submit an entry.

Entries will be reviewed by a panel of industry experts who will select five Finalists. A public vote of all PPIM attendees will then decide the winner. The finalists and winning entry will be announced at PPIM 2024.

The winner will receive a plaque to display at their booth and will also be recognized in the PPIM newsletter, website, mobile App, and other communications and publicity related to the PPIM event.

The deadline for submitting your entry is **December 15, 2023**. Visit [ppimconference.com](https://ppimconference.com) for instructions and more details.



Co-winners of the 2023 Innovation Award, NDT Global (left) and T.D. Williamson (right).

You can combine the value of your space selection and branded items (see pages 14-29 to fill out the total value of the sponsorship).

## GOLD SPONSORSHIP

**\$35,000**

### 3 PACKAGES AVAILABLE

- Two Premium exhibition spaces
- One complimentary conference delegate registrations
- Ten complimentary exhibition staff registrations
- The benefits from the sponsorship items you have chosen (up to \$16,000), as listed on pages 14-29
- Selection of one of the Training Course hospitality sponsorships listed on page 30
- Special Gold Sponsor ribbon affixed to your name badge
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.

## SILVER SPONSORSHIP

**\$23,000**

### 4 PACKAGES AVAILABLE

- Two Premium exhibition spaces
- One complimentary conference delegate registrations
- Four complimentary exhibition staff registrations
- The benefits from the sponsorship items you have chosen (up to \$8,000), as listed on pages 14-29
- Recognition of sponsorship on signage around the event
- Recognition on the event website including company logo and link to your website.

## SPONSORSHIP ITEMS

### RECEPTIONS

**\$40,000 each**

*(Tuesday or Wednesday evening)*



### RECEPTION SPONSORSHIP INCLUDES:

- A 2-hour reception with cocktails and hors d'oeuvres in the exhibition hall
- Exhibition dining area branded with your company logo and choice of colors
- Opportunity to style the reception with our event planners to align with your company marketing theme
- Four bar locations, each branded with your company logo
- Tall cocktail tables placed throughout the exhibition with your company logo on the top
- Cocktail napkins with your company logo at each bar and dining area
- Additional marketing opportunity to place your company banners and brochures in the dining area
- "Reception Sponsored by" with company logo on the video walls at the exhibition entry and on the video signs in conference area and exhibition registration throughout the day of sponsorship
- Sponsorship will be noted with your company logo on the PPIM website, within seven days of purchase
- Sponsorships purchased by December 1 will have acknowledgment in the event handbook.

*Additional branded amenities such as custom cups, koozies, coasters, etc. can be supplied by the sponsor company or ordered through our event planner at cost. **Orders must be placed by December 1st.***

### NETWORKING OPPORTUNITIES

The exhibition hall will be a hub for a diverse range of delegates, including but not limited to project managers, engineering consultants, pipeline owners and operators who will attend the two evening receptions and all lunch and tea breaks served in the exhibition hall giving you unprecedented access to the delegates in a relaxed atmosphere.

## ITEMS AVAILABLE FOR SPONSORSHIP

## CONFERENCE LUNCHES

\$12,000 EACH

## WEDNESDAY OR THURSDAY

Lunches will be served to all delegates in the exhibition area each day, giving you an excellent branding opportunity – you will receive their gratitude for providing them with much needed nourishment.

Branding opportunities:

- “Lunch sponsored by” with your company logo on the video walls at the entry to the exhibition and on the video signs in the conference area and exhibition registration throughout the day of sponsorship.
- Dining area branded with your company colors
- Dining tables with centerpieces and logos incorporated to match your company branding
- The opportunity to run a video loop on two standing 50-inch monitors in the dining area
- The opportunity to supply banners and marketing materials in dining area.

*Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.*



## REFRESHMENT BREAKS

\$6,000 EACH

## WEDNESDAY OR THURSDAY

Four refreshment breaks featuring specialty food stations are available throughout the event. Wednesday morning, Wednesday afternoon, Thursday morning and Thursday afternoon. All except Thursday afternoon are served to delegates in the exhibition area. A great opportunity for promotion while delegates re-energize.

Branding opportunities:

- “Lunch sponsored by” with your company logo on the video walls at the entry to the exhibition and on the video signs in the conference area and exhibition registration throughout the day of sponsorship
- Custom napkins, and company logo on tall cocktail tables throughout the exhibition and break area
- Your company will also be able to supply up to three banners around the refreshment buffet.

*Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.*





## ITEMS AVAILABLE FOR SPONSORSHIP

### EXHIBITION WiFi

**\$10,000**

#### FOR EXHIBITION HALL

Complimentary WiFi will be accessible to everyone in the exhibition hall throughout the event. You will receive:

- The opportunity to create the WiFi password (such as your company name and booth number) and a custom splash page
- “WiFi Sponsored by” 5ft floor decal at exhibit entrance with WiFi password, company logo and booth number
- Business cards with your splash page and password information at exhibition registration desk
- “Exhibition WiFi” sponsorship information with your company logo on the video walls at the entry to the exhibition and on the video sign in the exhibition registration area.



### CONFERENCE BREAKFASTS

**\$6,000 EACH**

#### WEDNESDAY, THURSDAY, FRIDAY

Treat attendees to a breakfast in the conference area before the commencement of the first session each day.

You will receive:

- Branding includes your company logo on “Sponsored by” signs in the dining area, custom napkins, and tabletop signs
- “Breakfast sponsored by” with your company logo on the video walls at the entry to the exhibition and on the video signs in the conference area and exhibition registration throughout the day of sponsorship
- The opportunity to supply up to three banners around the buffet.

*Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.*



## ITEMS AVAILABLE FOR SPONSORSHIP

## CONFERENCE + TRAINING COURSES WiFi

\$6,000

You will receive:

- The opportunity to create the WiFi password (such as your company name and booth number) and a custom splash page
- Business cards with your splash page and password information at the conference registration desk
- “Conference & Courses WiFi” sponsorship information with your company logo on the video sign at the conference registration at the Hilton Americas

## GUEST ROOM KEY

\$5,000

Have your company logo, or custom designed artwork, displayed on the front side of the room keys given to every PPIM guest staying at the Hilton Americas hotel. The back of the room key will have the PPIM 2024 logo.

Branding opportunities:

- Your logo and/or custom design printed on the front of 2,000 hotel guest room keys
- Digital acknowledgment of your sponsorship on the digital signage at course registration, video wall entrance to the exhibition, and video walls in the conference rooms.



## TECHNICAL SESSIONS

\$3,000

Extend your presence to the conference technical sessions where delegates will see your logo.

Branding opportunities:

- Your company logo on the projection screen
- “Sponsored by” recognition with your company logo on the video sign at the conference registration desk in the Hilton Americas, and on the video wall at the exhibition hall entry video
- Recognition of your sponsorship will be visible with online sessions
- Special acknowledgement from the podium
- Technical sessions streamed to all virtual attendees.
- “Sponsored by” recognition in the event handbook (if purchased prior to December 1) and directional signage.



## ITEMS AVAILABLE FOR SPONSORSHIP

## PPIM MOBILE APP

\$6,000

The mobile app will be provided to all attendees. It's an indispensable tool for navigating the schedule of activities and who's where in the Exhibition Hall. Conference delegates will use it to view the abstracts and papers in the Technical Program.

This sponsorship puts your company branding on:

- (1) the mobile app splash page and
- (2) a banner that will be displayed across the bottom of the app screen.

## EXCLUSIVE EXHIBITION COFFEE SPONSOR

\$10,000

## INCLUDES BOTH DAYS

The all-day coffee station, located in the exhibition, includes a coffee bar service for 3,500 attendees and guests across the two days (Wednesday and Thursday).

Branding opportunities:

- Custom coffee bar with company logo
- A "Coffee Station" hanging sign with your company logo above the coffee bar.
- Custom napkins, coffee cups and sleeves with your company logo or custom design
- Your company will also be able to supply two banners at the coffee station
- "All Day Coffee Station sponsored by" with your company logo will be on a video loop on the monitors at the conference and exhibition registration and on the video walls at the entry to the exhibition hall.



*Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.*

## EXCLUSIVE COFFEE SPONSOR - CONFERENCE

\$6,000

Keep attendees fueled as the exclusive coffee sponsor of the PPIM Technical Sessions. Your company logo printed on all coffee cups served at the Conference.

Includes:

- Coffee stations branded daily with your company logo and colors
- Coffee cups, sleeves and napkins with company logo



## ITEMS AVAILABLE FOR SPONSORSHIP

## WATER STATION

\$3,000

## 4 AVAILABLE

This sponsorship option presents an opportunity to brand the water stations located in each section of the exhibition.

You will receive:

- A “Sponsored by” hanging sign over the water station
- Customized runner sign with sponsor logo placed across the serving table
- The opportunity to place brochures next to each water station for attendees to review while they rehydrate
- Branded water cups with your company logo or custom design.



## WATER BOTTLES

\$7,000

A great way to raise your profile with delegates in the technical sessions – branded water bottles for each delegate and speaker which will be supplied with their course and conference materials.

Branding opportunity:

- Your company name and logo on each bottle
- 600 branded water bottles.





## ITEMS AVAILABLE FOR SPONSORSHIP

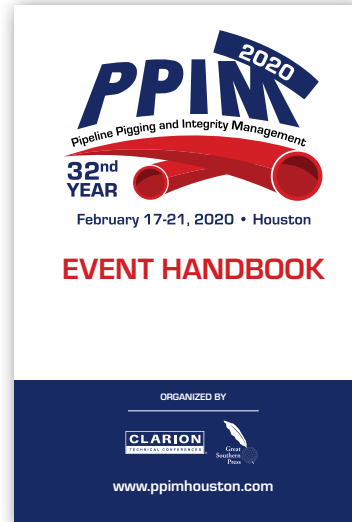
## EVENT HANDBOOK

\$3,000

As event handbook sponsor you support an invaluable resource throughout the event. Every time a delegate pauses between sessions to check their next destination they will see your logo alongside this key information. The event handbook will include details of the overall program, information on sponsors and exhibitors, and abstracts of all papers to be delivered in the technical streams.

You will receive:

- Your logo on the cover of the handbook
- Branding on the outside back cover of the handbook
- The opportunity to constantly remind delegates of your company and its sponsorship.

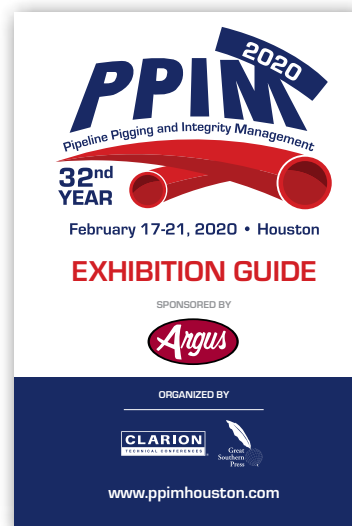


## EXHIBITION GUIDE

\$3,000

Easily the most widely used reference at PPIM, the exhibition guide contains comprehensive details of each exhibiting company's products and services, along with the company profile, contact information, areas of specialization, new product releases and capabilities. More than 1,000 copies are distributed to attendees and exhibition visitors. Get your name on this item and you'll be seen everywhere!

6in x 9in coil-bound, 200 pages approx.



## ITEMS AVAILABLE FOR SPONSORSHIP

### DELEGATE BACKPACKS

\$16,000

Few sponsorship opportunities have quite the lasting presence as the delegate bag sponsor. The handsome, well-made bags will be given to each conference delegate, and are likely to be used for considerable time afterward.

You will receive:

- Input into the type of bag given to delegates
- Your logo on the bag
- Bags included in sponsorship cost.



### EXHIBITION TOTE BAGS

\$4,000

Every visitor receives a sturdy poly bag before entering the exhibition.

You will receive:

- Your company logo printed on the bag
- Your choice of bag color
- Bags included in sponsorship cost.



### POCKET PROGRAM

\$2,000

The pocket program will be an invaluable resource throughout the event. Every time delegates pause between sessions to check where they are heading next, they will see your logo at the same time.

You will receive:

- Your logo in the program
- A constant reminder of your company and its sponsorship
- Your company description featured in the program.

POCKET PROGRAM	
<p><b>1.1</b> The program will be an invaluable resource throughout the event. Every time delegates pause between sessions to check where they are heading next, they will see your logo at the same time.</p> <p><b>1.2</b> You will receive:</p> <ul style="list-style-type: none"> <li>• Your logo in the program</li> <li>• A constant reminder of your company and its sponsorship</li> <li>• Your company description featured in the program.</li> </ul>	<p><b>2.1</b> The program will be an invaluable resource throughout the event. Every time delegates pause between sessions to check where they are heading next, they will see your logo at the same time.</p> <p><b>2.2</b> You will receive:</p> <ul style="list-style-type: none"> <li>• Your logo in the program</li> <li>• A constant reminder of your company and its sponsorship</li> <li>• Your company description featured in the program.</li> </ul>

February 17-21, 2020 • Houston

SPONSORED BY **PIPELINES INTERNATIONAL**

## ITEMS AVAILABLE FOR SPONSORSHIP

## AISLE SIGNAGE

\$2,000

## 8 AVAILABLE

Do you want to stand out from the rest of the companies on your aisle? Then add your company logo and booth number on an 18in x 60in dangler sign affixed to the aisle-number sign above your booth's aisle. Let everyone know where you are! Limited to one sponsor per aisle.



## NOTEPADS AND PENS

\$4,000

A vital, if overlooked tool, often never available when needed and in abundant supply when not, we will ensure notepads with pens are circulated in appropriate volumes throughout the week.

You will receive:

- Pads with pens either inserted in the delegate bags or set at each place on the conference tables
- A lasting reminder of your company and its sponsorship.



## LANYARDS

\$12,000

The name tags and lanyard will have a ubiquitous presence throughout the event. Every time a delegate meets a new colleague they will see your logo at the same time.

You will receive:

- Your logo on the lanyard
- An omnipresent reminder of your company and its sponsorship.





## ITEMS AVAILABLE FOR SPONSORSHIP

### ESCALATOR SIGNAGE

\$6,000

With delegates and attendees constantly moving around at PPIM 2024, why not pique their interest for your latest products and services by sponsoring the escalator signage.

Branding opportunities:

- Your logo displayed on the escalators leading to the exhibition hall
- Your logo associated with the PPIM 2024 branding.



### DIRECTIONAL FLOOR STICKERS

\$4,000

#### BETWEEN HOTEL AND EXHIBITION 2 AVAILABLE

Includes 6 directional floor arrows directing attendees from conference to exhibition.

- Each sticker will include your company logo and booth number.



### DIRECTIONAL FOOTPRINTS (5 DECALS)

\$2,000

#### EXHIBITION HALL 2 AVAILABLE

Direct guests to your booth or sponsored station with foot prints showing your logo and booth number.

You will receive:

- Five footprints (1ft x 2ft).

## ITEMS AVAILABLE FOR SPONSORSHIP

### SKYBRIDGE CLING SPONSOR

Strategically placed clings will highlight your brand. All conference attendees will cross the Skybridge at least 3 times every day, as will Exhibition visitors parking in the South garage (the closest to the exhibit). This sponsorship allows you to submit your design, or to work with our design team to create one, which will then be produced as a cling to be displayed on one of the windows along the Skybridge or on each side of the glass doors that open to give entrance into the GRB. You have the option of removing and keeping the cling after the exhibit closes on Thursday afternoon.

#### DOOR CLINGS

**\$5,000**

**INCLUDES TWO CLINGS**

**ONE ON EACH SIDE OF THE GLASS DOORS**

Size of each door cling is 24 inches wide x 24 inches deep



#### WINDOW CLINGS

**\$3,000**

**INCLUDES TWO POSTER SIZE CLINGS.**

**2 AVAILABLE**

Size of each window cling is 54.5 inches wide x 40.5 inches deep



## ITEMS AVAILABLE FOR SPONSORSHIP

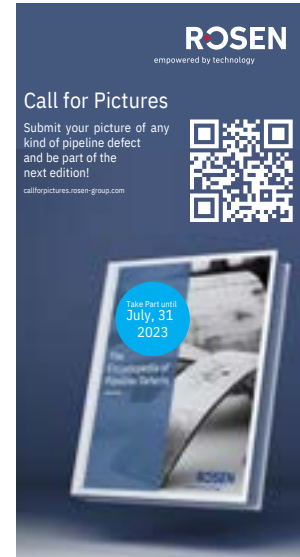
### DIGITAL SIGNAGE OPTIONS

#### VIDEO WALL SLOTS

**\$3,000**

##### 10 AVAILABLE

Spotlight your company throughout the day with a 15-second full-color high-resolution video played every hour on two LED walls, 10' tall x 5' wide, located in the lobby areas of both the Exhibition in the GRB and the Conference in the Hilton Americas. You can provide the video highlight reel for your slot or work with our content creation team to create one.

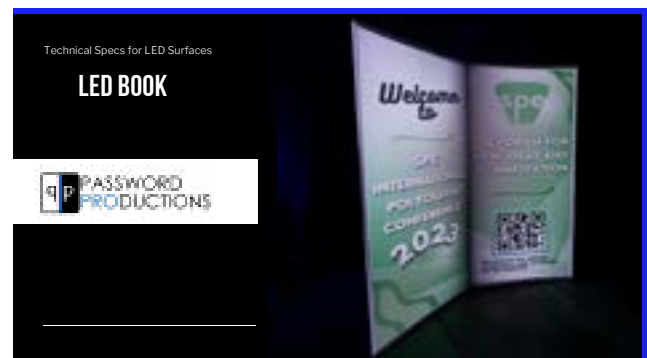


#### LED STORYBOOK

**\$4,000**

##### 10 AVAILABLE

Tell your company story on the LED StoryBook! The display will flip its pages every 10 seconds, so you can narrate a four-page story that will be shown in a 20-second timeslot per hour, every hour during the Exhibition on Tuesday, Wednesday and Thursday. The LED StoryBook pages are 6' tall x 4' wide and are displayed as an 8'-wide 2-page spread. It will be strategically positioned in the Skybridge connecting the Hilton Americas and the South parking garage to the GRB, allowing all visitors to see it in a focused area. You may provide the video highlight reel with narration for your slot or work with our content creation team to create your story.



## ITEMS AVAILABLE FOR SPONSORSHIP

### PIPELINERS PUB

**\$30,000**

This option gives you an opportunity to sponsor the central meeting point for delegates. Just think – your company's logo covering this high-traffic meeting point constantly in prime view of attendees who are relaxing and networking. This sponsorship gives you ideal exposure throughout the event and also allows you to take advantage of the networking opportunities.

Includes full-service cash bar, mix of lounge furniture for networking, comfortable seating and tables for meetings.

The areas will include:

- 10ft x 20ft Premium Booth space
- 40ft x 20ft Pipeliners Pub space
  - » Full size cash bar
  - » Carpet
  - » Pub furnishings
  - » 2 video screens.

#### BRANDING:

- Area branded with company logo and colors
- Custom beverage napkins and coasters
- Custom drink tickets with company logo
- Opportunity to provide branded amenities.



#### SIGNAGE:

- Digital ads on exhibition entry video walls, conference room video walls, and registration desk video sign in the GRB and Hilton Americas
- Location marked on exhibition floorplan in PPIM app and at entry of exhibition.

#### IMPORTANT TO NOTE

- The bar will be set up as a Cash Bar. You will be provided with drink tickets to hand out to customers and visitors. Sponsor must set up an account directly with GRB Center (Levy Catering). You will only be charged for drink tickets turned into bartender. The bartender fee is covered in your sponsorship.
- 2 electrical drops are included in your sponsorship and will be located where the LCD panels are in the Pipeliners Pub area. If you require additional power in another location in your booth, please set up with the GRB contractor, Smart City.

## ITEMS AVAILABLE FOR SPONSORSHIP

## COLUMN WRAPS

\$5,000

## 2 AVAILABLE

Your company message will be in full view of everyone who enters the exhibition. Two of the large columns in the exhibition foyer will be branded with a 4-sided, 8ft column wrap with your custom designed image. A template will be provided for your team to create your branded message.

Your benefits include:

- Two 8in columns located in the foyer wrapped with your company branding
- Design to be supplied by sponsor company.



## FOYER CEILING BANNERS

\$3,000

## 2 AVAILABLE

The opportunity to display your company branding from the ceiling in the exhibition foyer area.

Your benefits include:

- One hanging banner located in the foyer area
- Design to be supplied by sponsor company.



## FOYER FLOOR CLINGS (SET OF 2)

\$3,000

Brand part of the exhibition entry with two 5in circular or square custom designed floor clings. The clings will be placed in the foyer of the exhibition to greet everyone who attends. You may provide your company logo or custom artwork.



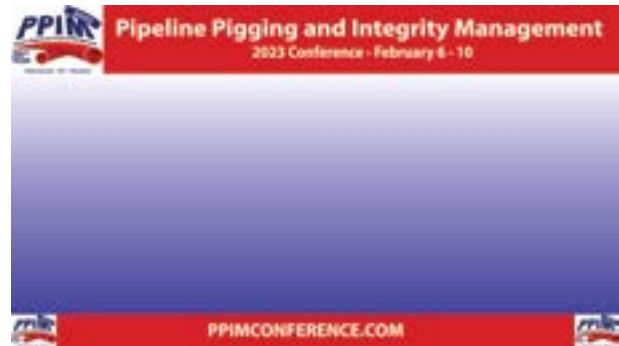


## ITEMS AVAILABLE FOR SPONSORSHIP

## FAST-TRACK CHECK-IN SCREEN

\$5,000

First impressions are important. Most of the 3500+ attendees will use our self-check-in monitors to quickly print their name badges. With your logo on the home screen, yours will be the first name they see! The monitors will be located around the Registration Area in front of the Exhibition Hall.



## SUITE SPACES

\$2,000/\$3,000

10 X 10 SUITE \$2,000

10 X 20 SUITE \$3,000

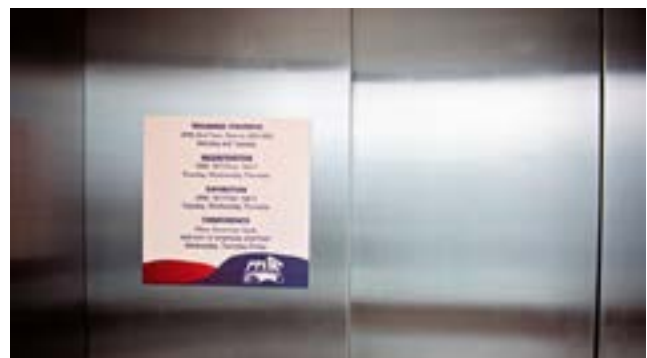
Sponsor a Suite located in the Exhibition Hall that will have soft seating and work space for exhibition visitors to rest and catch up on work while at PPIM 2024. The Suite will be branded with a sign with your company logo and any message you would like to include. You can work with our design team to select customer provided options for your suite, including pop up banners, pens and notepads, custom branded pillows and other approved items you would like to use.



## PARKING GARAGE ELEVATOR SIGNAGE

\$2,000

Your custom-designed banner will be placed across the top of each of the 12' x 12' PPIM Schedule signs in every elevator in all three parking garages at the GRB: South, Central and North. This will be the first thing attendees and visitors see when arriving at PPIM 2024.



## TRAINING COURSE SPONSORSHIPS

### COURSE RECEPTION

**\$6,000**

Typically 80% of the 300 course attendees are from pipeline operating companies. They tend to be younger and represent the new generation of managers. The Reception on Tuesday evening will attract all of them together to cap two days of intensive instruction and dialogue. It's a great place to raise your banner and interact with a select group of tomorrow's industry leaders.

#### COURSE RECEPTION SPONSORSHIP INCLUDES:

- A 1-hour reception with cocktails and hors d'oeuvres in the foyer outside the classrooms
- Area branded with your company logo and choice of colors
- Bar branded with your company logo
- Tall cocktail tables placed in the area with your company logo on the top
- Cocktail napkins with your company logo
- Additional marketing opportunity to place your company banners and brochures in the area
- Sponsorship will be noted with your company logo on the PPIM website, within seven days of purchase
- Sponsorships purchased by December 1 will have acknowledgment in the event handbook.

*Additional branded amenities such as custom cups, koozies, coasters, etc. can be supplied by the sponsor company or ordered through our event planner at cost. Orders must be placed by December 1st.*





## TRAINING COURSE SPONSORSHIPS

*exclusively included with Platinum or Gold Sponsorship packages*

Reserved exclusively for Platinum and Gold level sponsors, these course functions will get your name in front of hundreds of high-value attendees — more than 80% from pipeline operating companies. These events offer enhanced catering selections to reflect the quality and generosity of your company.



**BREAKFASTS (2)**  
**\$5,000**

INCLUDED WITH PLATINUM  
OR GOLD SPONSORSHIP



**LUNCHES (2)**  
**\$6,000**

INCLUDED WITH PLATINUM  
OR GOLD SPONSORSHIP



**BREAKS (4)**  
**\$3,000**

INCLUDED WITH PLATINUM  
OR GOLD SPONSORSHIP

### EACH COURSE SPONSORSHIP INCLUDES:

- Serving area branded with your company logo and colours
- Napkins with your company logo or custom design
- Tabletop signs with your company logo or customer provided artwork
- The opportunity to place a marketing brochure or advertisement at each attendee's place in all course rooms
- Additional marketing opportunity to place your company banners and brochures in the serving area during sponsored event
- Company logo on the video signs in registration and course area throughout the day of sponsorship
- Exhibition: additional exposure for your company on the video walls at the entrance of the exhibition with a "Thank you for sponsoring" and company logo
- Sponsorship will be noted with your company logo on the PPIM website, within seven days of confirmation of your booking.

*Additional branded amenities can be supplied by the sponsor company or ordered through our event planner at cost.*

HOW TO RESERVE YOUR SPONSORSHIP AND EXHIBITION SPACE

Call or email Traci Branstetter on +1 713 449 3222 or [traci@clarion.org](mailto:traci@clarion.org)

OPTIMIZE YOUR BUDGET AND SAVE ON OUR MEDAL SPONSORSHIPS

Our Platinum, Gold and Silver sponsor packages include Premium booth spaces!

See the details on pages 10–13.



**February 12-16 • Houston**

George R. Brown Convention Center  
and the Hilton Americas - Houston

[ppimconference.com](http://ppimconference.com)

ORGANIZED BY

